# AKHILESH BHAISORA

# **UX/UI DESIGNER**

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"I'm focused on Creating Meaningful Experiences Through Design "

## **EXPERIENCE**

## Tata Consultancy Services - UX/UI Designer (Full Time)

Sep, 2019 - Present · New Delhi, India

- · Worked on a variety of projects that integrate digital designs into products, services and environments.
- I have overseen the design and user experience for web applications catering to approximately 4 Lakh employees.
- · Collaborated with cross-functional teams to align design strategies with overall project goals and timelines.
- Additionally, I have independently spearheaded a feature development process, starting from conceptualization and extending to the creation of user flows and visual designs, showcasing my ability to lead projects from inception to completion.
- · Contributed to the prestigious project aimed at the country's one of the largest health scheme initiated by the Prime Minister of India.
- Worked collaboratively with clients, product teams, and development teams to ensure seamless integration of user centric designs across multiple applications.
- · Demonstrated versatility by designing for various platforms, including web, mobile applications, and responsive interfaces, ensuring a cohesive and engaging user experience.
- Presented design concepts and prototypes to client and stakeholders, incorporating feedback to refine and iterate designs.
- · Maintained design consistency across platforms using a comprehensive design system to ensure brand recognition and user familiarity.
- · Actively participated in agile development processes, ensuring that design iterations were seamlessly integrated into the development cycle.

## **EDUCATION**

Amity University, Noida - B.F.A. in Applied Arts

2015 - 2019

#### **CERTIFICATIONS**

- Adobe XD Essentials (Adobe)
- User Experience Design Essentials Adobe XD UI/UX Design (Udemy)
- Figma UI/UX Design Essentiasl Training (Udemy)
- Learning Design Thinking: Lead Change In Your Organisation (LinkedIn)
- Figma Working With Clients (LinkedIn)
- Master Digital Product Design UX Research and UI Design (Udemy)
- Cooper Crash Course Design Thinking in 3 steps (Udemy)
- Enterprise Design Thinking Co-Creator (IBM)
- Enterprise Design Thinking Practitioner (IBM)
- Foundations of User Experience (UX) Design (Google)
- Conduct UX Research and Test Early Concepts (Google)
- · Start the UX Design Process: Empathize, Define, and Ideate (Google)
- · Build Wireframes and Low-Fidelity Prototypes (Google)
- Digital Skills User Experience (Accenture)

### **TOOLS**

- Figma
- · Adobe XD
- · Adobe Illustrator
- · Adobe After Effects
- Adobe Photoshop

## **SKILLS**

- User Research
- User Interviews
- User Personas
- · Empathy Maps
- · Affinity Diagram
- Wireframing
- · Information Architecture
- Visual Design
- Prototyping
- · Usability Testing