AKHILESH BHAISORA

UX/UI DESIGNER

ab www.designsbyab.com ✉ bhaisoraakhilesh@gmail.com

" I'm focused on **Creating Meaningful Experiences Through Design** "

EXPERIENCE

Tata Consultancy Services - UX/UI Designer (Full Time)

Sep, 2019 - Present • New Delhi, India

- Worked on a variety of projects that integrate digital designs into products, services and environments.
- I have overseen the design and user experience for web applications catering to approximately 4 Lakh employees.
- Collaborated with cross-functional teams to align design strategies with overall project goals and timelines.
- Additionally, I have independently spearheaded a feature development process, starting from conceptualization to final execution.
- Contributed to the prestigious project aimed at the country's one of the largest health scheme initiated by the Prime Minister of India.
- Worked collaboratively with clients, product teams, and development teams to ensure seamless integration of user - centric designs across multiple applications.
- Presented design concepts and prototypes to client and stakeholders, incorporating feedback to refine and iterate designs.
- Maintained design consistency across platforms using a comprehensive design system to ensure brand recognition and user familiarity.
- Actively participated in agile development processes, ensuring that design iterations were seamlessly integrated into the development cycle.

EDUCATION

Amity University, Noida - B.F.A. in Applied Arts

2015 - 2019

CERTIFICATIONS

- Adobe XD Essentials (Adobe)
- User Experience Design Essentials - Adobe XD UI/UX Design (Udemy)
- Figma - UI/UX Design Essentiasl Training (Udemy)
- Learning Design Thinking: Lead Change In Your Organisation (LinkedIn)
- Figma - Working With Clients (LinkedIn)
- Master Digital Product Design - UX Research and UI Design (Udemy)
- Cooper Crash Course - Design Thinking in 3 steps (Udemy)
- Enterprise Design Thinking Co-Creator (IBM)
- Enterprise Design Thinking Practitioner (IBM)
- Foundations of User Experience (UX) Design (Google)
- Conduct UX Research and Test Early Concepts (Google)
- Start the UX Design Process: Empathize, Define, and Ideate (Google)
- Build Wireframes and Low-Fidelity Prototypes (Google)
- Digital Skills - User Experience (Accenture)

TOOLS

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe After Effects
- Adobe Photoshop

SKILLS

- User Research
- User Interviews
- User Personas
- Empathy Maps
- Wireframing
- Information Architecture
- Visual Design
- Design System
- Prototyping
- Usability Testing